ICML
INSTITUTE FOR COMMUNICATION MANAGEMENT AND LEADERSHIP



FINANCE

Advanced Finance for Leaders

Test pricing, investment and funding decisions with the right financial analysis.

WHO IT'S FOR

Managers and leaders who already understand financial basics.

DURATION

2 days, or tailored to your needs

FORMAT

On-site: we come to you, virtual or hybrid.

PARTICIPANTS WILL DEVELOP THE SKILLS TO

- Analyse costs and set prices that protect margin
- Evaluate investments using NPV, IRR and payback
- Explain how debt and equity funding affect the cost of capital
- Assess financial risk in strategic and investment decisions
- Challenge forecasts and financial assumptions with confidence
- Present a financial case that executives and boards can approve

ABOUT THIS PROGRAM

Once managers know the basics, the decisions get harder: what price protects the margin, which investment earns its cost of capital, how exposed the organisation is if the forecast is wrong. Our advanced finance training for managers builds the analysis to answer them, from costing and pricing to NPV, IRR, cost of capital and financial risk. It also looks at how AI is changing forecasting and what an investment in AI itself should return. Participants leave able to test the numbers and defend a recommendation to executives and boards.

Tailored to your organisation

We build in your pricing model, investment criteria, funding arrangements and policies, so investment appraisal training works on the decisions your leaders actually face.

> "Loved Mechelle's presentation and facilitating style – this course was excellent!

Hub Australia - Ryan

Talk to us about this program

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Enquire online