

ICML
INSTITUTE FOR COMMUNICATION MANAGEMENT AND LEADERSHIP

ARTIFICIAL INTELLIGENCE

AI for Leaders

Help leaders understand AI, plan its adoption and set a strategic AI roadmap.

WHO IT'S FOR

Business leaders and managers guiding their teams on AI.

DURATION

INSIGHT 3 hours, ACTIVATE 1 day, ROADMAP 2 days, or tailored to your needs

FORMAT

On-site: we come to you, virtual or hybrid.

PARTICIPANTS WILL DEVELOP THE SKILLS TO

- Explain what AI can and cannot do, in plain terms
- Spot where AI adds value in their team's work
- Set clear expectations and guardrails for AI use
- Prioritise AI uses and build an implementation plan
- Align AI priorities with strategy and risk appetite
- Lead people through change as AI reshapes their work

ABOUT THIS PROGRAM

Staff are trying new tools, vendors are promising savings, the board wants a position, and leaders have no shared view of what any of it means for the organisation. This AI training for business gives leaders that shared view and a clear way forward. INSIGHT builds AI literacy, ACTIVATE produces an implementation plan for your organisation and ROADMAP sets a strategic, long-term direction. Each stage stands on its own and is built around your organisation's priorities, risks and AI policy.

Tailored to your organisation

Before the workshop we talk with you about your strategy, the AI tools your people already use and any AI policy or governance in place, so the examples and exercises reflect your organisation.

Talk to us about this program

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Enquire online