ICML
INSTITUTE FOR COMMUNICATION MANAGEMENT AND LEADERSHIP



COUNCIL WRITING

Writing Funding Requests for Councils

Write clear, compelling funding requests and grant applications for council projects.

WHO IT'S FOR

Council staff who write grant applications and funding requests.

DURATION

3 hours, or tailored to your needs

FORMAT

On-site: we come to you, virtual or hybrid.

PARTICIPANTS WILL DEVELOP THE SKILLS TO

- Read funding guidelines and assessment criteria closely
- Answer each criterion directly, with evidence
- Describe community need and project impact convincingly
- Link the budget to the project story
- Write a clear, concise project summary
- Review and edit an application before it is submitted

ABOUT THIS PROGRAM

Our council grant writing training deals with the applications that miss out for avoidable reasons: a worthwhile project described in general terms, criteria answered loosely, a budget that does not match the story, an application that reads like every other. Participants learn to read funding guidelines closely, answer each criterion with evidence, make the case for community need and impact and present budgets clearly. They draft real application sections in the session, so stronger, more competitive requests follow.

Tailored to your organisation

We work with the funding programs you apply to, your past applications and assessor feedback, and the program suits councils in any state or territory.

Talk to us about this program

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Enquire online