ICML
INSTITUTE FOR COMMUNICATION MANAGEMENT AND LEADERSHIP



TRAIN THE TRAINER

Developing Training Programs and Processes

Design training programs that engage learners and deliver real results.

WHO IT'S FOR

Trainers and L&D professionals who design and improve training programs.

DURATION

1 day, or tailored to your needs

FORMAT

On-site: we come to you, virtual or hybrid.

PARTICIPANTS WILL DEVELOP THE SKILLS TO

- Identify learning needs and set clear learning outcomes
- Choose a design approach that suits the audience and content
- Structure content so understanding builds step by step
- Design activities and assessments that check learning
- Build a learning program proposal that wins support
- Evaluate programs and use the results to improve them

ABOUT THIS PROGRAM

Training often starts with a request rather than a plan: a new system, a compliance gap, a team that needs upskilling. The result can be slides without a purpose, content that runs long and no way to show what changed. Our instructional design training gives trainers a clear process: define the learning need, choose a design approach, build content and activities, make the case for the program and evaluate it. Participants work on real training topics from your organisation.

Tailored to your organisation

We build in your learning strategy, existing programs, templates and the language your people use, so the learning fits how your organisation works.

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Loved Mechelle's presentation and facilitating style – this course was excellent!

Hub Australia – Ryan

Talk to us about this program

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Enquire online